100% NATURAL, PLANT-BASED & TOXIN-FREE
FACE & BODY CARE FORMULATED FOR TEENAGERS
As a mom, it’s important to know that what my teenagers are using on their skin is not only effective but safe. After spending more than a decade building Canada’s leading brand of baby food, Baby Gourmet, & researching the world of natural food products, shifting my focus onto the personal care industry seemed like a natural transition as my babies grew into teenagers. Faced with new challenges, such as puberty, sensitive skin & personal hygiene, keeping them safe & healthy meant being concerned about not only what goes into their bodies but what goes on it. That’s why I created Thirsty Naturals™, a brand dedicated to serving these young adults with 100% natural products to address all the common issues they face on a daily basis. Safe products, without harmful ingredients that you can trust.

- Jen

Founder & President
JENNIFER CARLSON IS THE CO-FOUNDER AND VISIONARY BEHIND BABY GOURMET, CANADA’S LEADING BRAND OF ORGANIC BABY FOOD. FOUNDED IN 2005 OUT OF JEN’S DESIRE TO PROVIDE HER OWN CHILDREN WITH ORGANIC, WHOLESOME AND FLAVOURFUL BABY FOOD, BABY GOURMET QUICKLY BECAME A HOUSEHOLD NAME, WITH PRODUCTS DISTRIBUTED IN RETAILERS ACROSS NORTH AMERICA AND CHINA. IN 2013, BABY GOURMET LAUNCHED SLAMMERS, A LEADING BRAND OF HEALTHY SNACKS FOR SCHOOL-AGED CHILDREN ON THE GO, WHICH CAN BE FOUND TODAY IN OVER 6,000 RETAILERS NATIONWIDE.

AS HER BABIES BECAME TEENAGERS, IT BECAME APPARENT TO JEN THAT WHAT WAS GOING ON THEIR SKIN WAS JUST IMPORTANT AS WHAT SHE WAS FEEDING THEM. AFTER EXPERIENCING THE LACK OF NATURAL PRODUCTS AVAILABLE FOR TEENAGERS FIRSTHAND, JEN WAS INSPIRED TO CREATE HER OWN LINE OF ALL-NATURAL PRODUCTS, AND THIRSTY NATURALS™ WAS BORN. UNLIKE MANY ACNE PRODUCTS ON THE MARKET THAT INCLUDE HARSH CHEMICALS AND TOXIC INGREDIENTS, THIRSTY NATURALS™ IS COMPLETELY NATURALLY-DERIVED. THIRSTY NATURALS™ OFFERS PRODUCTS THAT PARENTS CAN FEEL GOOD ABOUT BUYING FOR THEIR TEENS, AND PRODUCTS THAT THEIR TEENS ACTUALLY WANT TO USE.

FORMULATED WITHOUT PARABENS, SULPHATES, PHTHALATES, ARTIFICIAL FRAGRANCES, PETROLEUM BY-PRODUCTS, ANIMAL BY-PRODUCTS, ANIMAL TESTING

THERE'S NOTHING ARTIFICIAL ABOUT THIRSTY NATURALS™
SMELLS OF EXOTIC BERGAMOT, SWEET CITRUS, SPEARMINT & BASIL

SACCHAROMYCES FERMENT
DERIVED FROM FERMENTED VEGETABLE FEEDSTOCK & CONTAINS ENZYMES THAT BREAKDOWN & REDUCE BODY ODOUR

PEPPERBERRY (TASMANIALANCEOLATA)
RIBERRY (SYZYGIUM LUEHMANNII)
MUNTRIES (KUNZEA POMIFERA)
BIOACTIVE COMPLEX COMPOSED OF AUSTRALIAN SUPER BERRIES WITH HIGH-ANTIOXIDANT PROPERTIES THAT PROTECT, HYDRATE & NOURISH SKIN & BODY
WILLOWHERB
NATURAL ANTIMICROBIAL PROPERTIES THAT PREVENT ACNE BREAKOUTS, REDUCE REDNESS & PROTECT SKIN

BLACK CUMIN, CHAULMOOGRA, MAGNOLIA & MANUKA
ANTI-ACNE ACTIVES WITH ANTIMICROBIAL PROPERTIES, REDUCE INFLAMMATION, REDUCE ACNE & REGULATE OIL PRODUCTION

BAMBOO NATURAL ABSORBENT & MATTIFYING AGENT

PEPPERBERRY (TASMANNIA LANCEOLATA)
RIBERRY (SYZYGIUM LUEHMANNII)
MUNTRIES (KUNZEA POMIFERA)
BIOACTIVE COMPLEX COMPOSED OF AUSTRALIAN SUPER BERRIES WITH HIGH-ANTIOXIDANT PROPERTIES THAT PROTECT, HYDRATE & NOURISH SKIN & BODY

SMELLS OF SWEET CITRUS BERRY, WITH A HINT OF CARDAMOM & CHAMOMILE

AQUA (WATER), HELIANTHUS ANNUUS (SUNFLOWER) OIL, BUTYROSPERMUM PARKII (SHEA) BUTTER, CARYA OVATA (HICKORY) BARK EXTRACT, CERA ALBA (BEESWAX), GLYCERIN, BAMBUSA ARUNDINACEA STEM EXTRACT, GLYCERYL STEARATE, CETEARYL GLUCOSIDE, TOCOPHEROL, EPILOBIUM ANGuSTIFOLiUM FLOWER/LEAF/STEM EXTRACT, TARAKTOGENOS KURZII SEED OIL, GLYCERYL CAPRYLATE, GLYCERYL UNDECYLENATE, XANTHAN GUM, TASMANIA LANCEOLATA FRUIT EXTRACT, SYZYGIUM LUEHMANNII FRUIT EXTRACT, KUNZEA POMIFERA FRUIT EXTRACT, CITRUS SINENSIS (SWEET ORANGE) PEEL OIL, CITRUS LIMON (LEMON) PEEL OIL, CITRUS PARADISI (PINK GRAPEFRUIT) PEEL OIL, NIAGELLA SATIVA SEED OIL, LEPTOSPERMUM SCOPARIUM BRANCH/LEAF OIL, POTASSIUM LAURYL WHEAT AMINO ACIDS, PALM GLYCERIDES, CAPRYLARYL GLYCINE, SIMMONDSIA CHINENSIS (JOJOBA) OIL, ELETTARIA CARDAMOMUM (CARDAMOM) OIL, MAGNOLIA GRANDIFLORA BARK EXTRACT, RASPBERRY EXTRACT, ANTHEMIS NOBILIS (ROMAN CHAMOMILE) OIL
SMELLS OF SWEET SPEARMINT

WITCH HAZEL
CONTAINS ANTIBACTERIAL PROPERTIES & IS AN EXCELLENT NATURAL ASTRINGENT. IT IS VERY EFFECTIVE IN ITS ABILITY TO KILL BACTERIA & RID SKIN OF TRAPPED MOISTURE & OILS

WILLOWHERB
NATURAL ANTIMICROBIAL PROPERTIES THAT PREVENT ACNE BREAKOUTS, REDUCE REDNESS & PROTECT SKIN

PEPPERBERRY (TASMANIA LANCEOLATA)
RIBERRY (SYZYGIUM LUEHMANNII)
MUNTRIES (KUNZEA POMIFERA)
BIOACTIVE COMPLEX COMPOSED OF AUSTRALIAN SUPER BERRIES WITH HIGH-ANTIOXIDANT PROPERTIES THAT PROTECT, HYDRATE & NOURISH SKIN & BODY

WATER, CAPRYL/ CAPRYL GLUCOSIDE, SODIUM LAUROYL SARCOSINATE, DECYL GLUCOSIDE, COCAMIDOPROPYL HYDROXYHYDROXYLATE, SODIUM COCOYL APPLE AMINO ACIDS, HAMAMELIS VIRGINIANA (WITCH HAZEL) WATER, CARYA OVATA BARK EXTRACT, EPILOBium ANGUSTIFOLIUM FLOWER/LEAF/STEM EXTRACT, TASMANIA LANCEOLATA FRUIT EXTRACT, SYZYGIUM LUEHMANNII FRUIT EXTRACT, KUNZEA POMIFERA FRUIT EXTRACT, GLYCERIN, CITRUS AURANTII DULCIS (ORANGE) PEEL OIL, CITRUS PARADISI (GRAPEFRUIT) PEEL OIL, CITRUS LIMON (LEMON) PEEL OIL, MENTHA VIRIDIS (SPEARMINT) LEAF OIL, ELETTARIA CARDAMONUM SEED OIL, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, ANTHEMIS NOBILIS FLOWER OIL
DEODORANT
2 oz  60 ml

NATURALLY DEODORIZE THOSE SMELLY ARMPITS & KILL ODOUR CAUSING BACTERIA WITH MINERALS

ALOE
MOISTURIZES & SOOTHES

WITCH HAZEL
CONTAINS ANTIBACTERIAL PROPERTIES & IS AN EXCELLENT NATURAL ASTRINGENT. IT IS VERY EFFECTIVE IN ITS ABILITY TO KILL BACTERIA & RID SKIN OF TRAPPED MOISTURE & OILS

SACCHAROMYCES FERMENT
DERIVED FROM FERMENTED VEGETABLE FEEDSTOCK & CONTAINS ENZYMES THAT BREAKDOWN & REDUCE BODY ODOUR

DIATOMACEOUS EARTH
ASSISTS IN NEUTRALIZING ODOURS & ABSORBING MOISTURE, WORKS TO DRAW OUT ANY TOXINS & HEAVY METALS FROM THE BODY

SMELLS OF EXOTIC BERGAMOT, SPEARMINT & SWEET ORANGE

ALOE BARRADENSIS LEAF JUICE, PROPANEDIOL, DIATOMACEOUS EARTH, SODIUM STEARATE, ZEA MAYS (CORN) STARCH, SACCHAROMYCES FERMENT, HAMMAMELIS VIRGINIANA (WITCH HAZEL) WATER, WATER (AND) CARYA OVATA BARK EXTRACT, GLYCERIN, GLYCERYL LAURATE, CETEARYL GLUCOSIDE, STEARIC ACID, CITRUS SINENSIS (SWEET ORANGE) PEEL OIL, HYDROLYZED JOJOBA ESTERS, CITRUS BERGAMIA (BERGAMOT) OIL, POGOSTEMON CABLIN (PATCHOULI) LEAF OIL, LAVANDULA STOECHAS (LAVENDER) OIL, MENTHA SPICATA (SPEARMINT) LEAF OIL, OCIMUM BASILICUM (BASIL) OIL
SPOT TREATMENT
0.8 oz 23.7 ml

FEEL A ZIT POPPING UP??? GIVE IT A QUICK SHOT OF WITCH HAZEL & WINTERGREEN & UNCLOG PORES & REDUCE REDNESS

WITCH HAZEL
CONTAINS ANTIBACTERIAL PROPERTIES & IS AN EXCELLENT NATURAL ASTRINGENT.
IT IS VERY EFFECTIVE IN ITS ABILITY TO KILL BACTERIA & RID SKIN OF TRAPPED MOISTURE & OILS

WILLOWHERB
NATURAL ANTIMICROBIAL PROPERTIES THAT PREVENT ACNE BREAKOUTS, REDUCE REDNESS & PROTECT SKIN

WINTERGREEN
A NATURAL SALICYLIC ACID WITH ANTIMICROBIAL & ANTI-INFLAMMATORY PROPERTIES.
REMOVES DEAD SKIN & UNCLOGS PORES

BLACK CUMIN, CHAULMOOGRA, MAGNOLIA & MANUKA
BIOACTIVE COMPLEX COMPOSED OF AUSTRALIAN SUPER BERRIES WITH HIGH-ANTIOXIDANT PROPERTIES THAT PROTECT, HYDRATE & NOURISH SKIN & BODY

WATER, CARYA OVATA BARK EXTRACT, HAMAMELIS VIRGINIANA (WITCH HAZEL) WATER, GLYCERIN, EPILOBIUM ANGUSTIFOLIUM FLOWER/LEAF/STEM EXTRACT, TARAKTOGENOS KURZII SEED OIL, GAULTHERIA PROCUMBENS (WINTERGREEN) LEAF EXTRACT, DEHYDROXANTHAN GUM, NIGELLA SATIVA SEED OIL, LEPTOSPERMUM SCOPARIUM BRANCH/LEAF OIL, POTASSIUM LAUROYL WHEAT AMINO ACIDS, PALM GLYCERIDES, CAPRYLOYL GLYCINE, MAGNOLIA GRANDIFLORA BARK EXTRACT
DRY SHAMPOO

2 oz  60 ml

REVIVE GREEASY HAIR
& ABSORB OIL WITH THIS
NON AEROSOL POWDERMIST

SMELLS OF VANILLA

BAMBOO
NATURAL ABSORBENT & MATTIFYING AGENT

SAFFLOWER
PROTECTS & MOISTURIZES PROVIDING A SMOOTH SILKY TEXTURE

ZE A MAYS (CORN) STARCH, BAMBUS A RUNDINACEA STEM EXTRACT, BETAIN, CARTHAMUS TINCTORIUS (SAFFLOWER) SEED EXTRACT, VANILLIN
FREQUENTLY ASKED QUESTIONS

1. **WHAT DOES NATURALLY-SOURCED MEAN?**
   Thirsty Naturals™ is an all-natural, plant-based and toxin-free face and body care line formulated specifically for teenagers. Thirsty Naturals™ products are made without the use of parabens, sulphates, artificial fragrances and petroleum by-products. Our products feature ingredients straight from nature and work with skin instead of against it.

2. **HOW DOES THIRSTY NATURALS™ WORK FOR TEENAGE SKIN? WHAT MAKES TEENAGE SKIN DIFFERENT?**
   Teenage skin is sensitive and prone to increased oil production. Hormonal changes that occur during puberty causes the body to produce more oil, which can easily irritate sensitive, young skin. Thirsty Naturals™ products are developed for both males and females, and help prevent breakouts and irritation alongside a regular and proper face and body care routine.

3. **IS THIRSTY NATURALS™ VEGAN?**
   Yes. Thirsty Naturals™ is made without parabens, sulphates, phthalates, artificial fragrances, petroleum by-products and animal by-products. Thirsty Naturals does not test on animals.

4. **HOW LONG SHOULD MY PRODUCT LAST?**
   Thirsty Naturals™ encourages teenagers to follow a proper face and body care routine and use products daily. With daily usage and appropriate amounts, the product should last six weeks to three months.

5. **IS THIRSTY NATURALS RELEASING NEW PRODUCTS?**
   Thirsty Naturals™ works closely with teenage brand ambassadors in developing future products. Follow @thirstynaturals on Instagram and Facebook for updates on future product launches.

6. **WHY THE NAME THIRSTY NATURALS™?**
   Thirsty Naturals™ fulfills the thirst of teenage skin for natural products designed specifically for their needs. Thirsty Naturals™ mission is to help educate teenagers on following a proper face and body care routine, as teens often over-wash their face or use products with harsh ingredients that strip their skin of natural oils, causing skin to over-produce oil.

7. **WHERE DOES THIRSTY NATURALS™ SHIP?**
   Thirsty Naturals™ currently ships within Canada and the United States.
FOR MORE INFORMATION, PLEASE CONTACT

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